

REPORT TO THE COMMUNITY 2017 - 2018

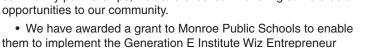


WE INVEST IN A BETTER FUTURE FOR OUR COMMUNITY.

WHERE EVERYONE HAS AN OPPORTUNITY TO THRIVE.

Dear Friend:

What an exciting year! We have accomplished much, guided by our vision, "Where everyone has an opportunity to thrive". We are proud of maintaining high standards of integrity and transparency in donor relations, community service, organizational governance and fiscal responsibility. We are operating under our priority areas of concern: education, health and well-being and community enrichment. With these areas in mind, along with forging critical community partnerships, we have excelled in offering some crucial opportunities to our community.



Program. This innovative curriculum will prepare the students to successfully compete in the global economy.

• We partnered with the Monroe County Health Department, Goodwill Industries, YMCA, and Monroe County Opportunity Program (MCOP) to conduct a program to improve the health of senior citizens and individuals with disabilities by increasing their access to healthy foods, exercise and through education. Please read the outcomes of these programs in this report.

• We also looked at the needs for more art and cultural programs in our community so by awarding a grant to the River Raisin Center for the Arts to stage an original production. The show proved to be a great success on multiple levels.

Another responsibility of the Foundation is to convene groups of individuals to discuss issues in our community. One area of great concern is improvements on the River Raisin Heritage Trial. Weather plus wear and tear on the trail have caused it to need repairs. We will aim to make sure the necessary work happens.

Please read the details of all of these wonderful projects. On behalf of the staff and Board of the Community Foundation, I want to thank you for your past and current support. We invite you to contact us to learn how we can work together to accomplish your charitable goals. We are here to help you in your philanthropic efforts and help create a better future for everyone.

Kind regards,

Kathleen Russeau Executive Director

We strive to successfully fulfill our mission, by committing to the following values:

Stewardship – Maintain the highest standards of integrity and transparency in donor relations, community service, organizational governance and fiscal responsibility.

Local Impact – Promote philanthropy that will have an impact on the community at large.

Community Partnerships – Form collaborations with local non-profits, community leaders, and volunteers, to provide funds that address issues such as education, health, poverty, community development and others.

Inclusion – Embrace diversity in our philanthropic decision making.

Legacy – Operate to produce significant, widely shared and long-lasting results.





OUR BOARD OF TRUSTEES*

TERRY BEAMSLEY Independent Consultant

JEANINE BRAGG 20 Creative

JULIAN BROGGIO Monroe Bank & Trust

MATT BUDDS Robison, Curphey & O'Connell

MARK COCHRAN City of Monroe

MOLLY LUEMPERT-COY DTE Energy

JULIE EVERLY Monroe Public Schools

JIM GOINS Bay Corrugated

SR. LOIS JACKSON Sister Servant of IHM

JOSHUA LAROY Advanced Plumbing

BETZI LIEVENS Community Volunteer

JOAN MAHALAK Community Volunteer

JONATHAN PASKO, MD Medical Doctor

SUSAN VANISACKER La-Z-Boy Inc.

JAN VOGELSANG Meyer, Bacarella & Assoc

*Years to include April 1st - March 31st Fiscal Year



WE INVEST IN EDUCATION

GRANT HELPS YOUNG ENTREPRENEURS

The Community Foundation awarded a grant of \$21,500 to Monroe Public Schools to implement the Generation E Institute Wiz Entrepreneur Program in the 2017-18 school year for all students in kindergarten through the 12th grade. This initiative will serve as a catalyst for both our schools and our local community to expand and enhance a career ready and college going culture. The Generation E Institute is a non-profit organization that has developed unique and innovative curriculum to create an entrepreneurial mindset in students, so that they can successfully compete in an ever changing global economy.

Monroe Public Schools' innovative entrepreneurship curriculum has had great support from members of the community. The Monroe County Economic Development Corporation's Entrepreneurship and Innovation Task Force has been instrumental in the success of the curriculum. The Community Foundation helped launch the district's innovative entrepreneurship curriculum this school year.

Students from Waterloo Elementary, Monroe Middle School, and Monroe High School showcased their entrepreneurial ventures at the Community Foundation of Monroe County Board of Directors meeting in February.

Waterloo third graders Jaicee Parkhurst and Oliver DeVera went first, explaining their homemade "Olaf Snowmen" for the Waterloo STEAM Shoppe. They explained the lessons they learned about profit, capital, design, and teamwork.

Jared Schmidt, an eighth grader at Monroe Middle School, showed off his product, the "Instant Shooter," which he initially created to help practice his aim and reflexes for trap shooting. He is now working to receive a patent and market his product.

Landen Butler, also an eighth grader, touted "Landen's Little Lights," his candle business. He described how the class has helped him work through creating a product and a business plan, as well as how the entrepreneurship class is helping him in other areas.

Lauren Steve and Lauren McCain, seniors at Monroe High School, recounted their first and second attempts at creating a pre-order bracelet. They recalled how much they learned from the first business and that has helped them make the second one successful.

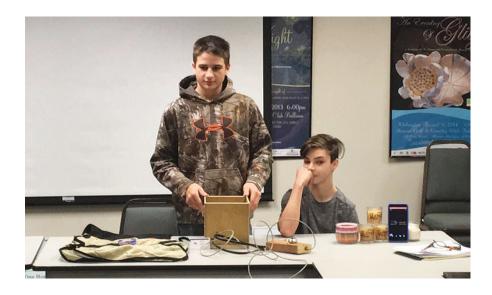


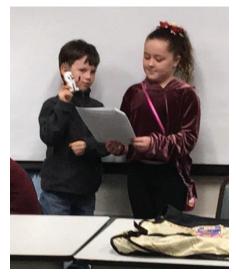
\$21,500 to the Generation E Institute Wiz Entrepreneur Program



\$65,467 Distributed for Scholarships

Lives Changed FOREVER!





WE INVEST IN COMMUNITY ENRICHMENT

MUSIC THERAPY FOR SENIORS

With funds received from the Community Foundation of Monroe County, the Monroe Center for Healthy Aging was able to conduct an 18-week pilot Music Therapy program for 14 older adults.

The Music Therapy program brought many people, with both short-term and long-term memory loss, to participate. During the program, everyone had the opportunity to discuss their personal challenges of memory loss, and many participants or caregivers reported cognitive improvement throughout the course of the program. One of the participants whose mother is in her late stages of Alzheimer's, reported noticing less anxiety and confusion in her mother for the rest of the day after each of the Music Therapy sessions. Another individual stated that the music program brought joy to her life. While she usually prefers to be alone, she ate lunch multiple times with other participants of the program.

THERAPIST PROVIDED THE FOLLOWING OBSERVATIONS:

- The percentage of individuals who were able to maintain motor abilities initially was about 75% and it rose to 85% at the end of the time period.
- The percentage of individuals who were able to maintain combined motor and cognitive abilities initially was about 50% and moved up to 75% at the end of the time period.

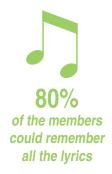
- The percentage of participants who were able to sing and play at the same time initially was about 50% and jumped to 80% at the end of the time period.
- The percentage of individuals who were able to maintain long term memory (sing lyrics to known songs) was 93%.
- The percentage of individuals who were able to improve mid-range memory (new learning) initially was about 10%. By the end of the sessions it skyrocketed to about 80% of the members who could remember all the lyrics.

Overall, the majority of people expressed positive thoughts and reactions to the sessions, and felt they were helpful, although they really couldn't identify specific ways they were helpful.

The pilot project succeeded in engaging a group of individuals who otherwise tend to be isolated from the everyday activities of life within their environment. The sample size from the "7 Minute Screen" was too small to use as a measure because we only had five people who were capable of taking the test. Nonetheless, those scores saw modest improvements. The observations from the Music Therapist did show marked improvement.

All participants were sad that the program ended and have asked how it can continue.





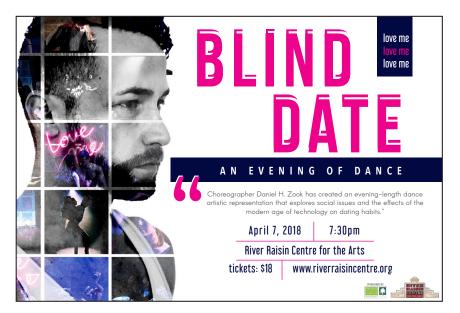


of the members were pleased with the results and wanted to continue!





COMMUNITY FOUNDATION AWARDS GRANT TO THE RIVER RAISIN CENTER FOR THE ARTS



The goal of the River Raisin Centre Small Arts Initiative is to further the development of small, professional arts organizations and artists working in the local Monroe area. RRCA Small Arts Initiative Program will help fund an artistic product, organizational leadership and audition/selection processes, as well as cost for rehearsal space, technical staff, professional arts and marketing. Once per calendar year, local artists from various mediums may apply and are chosen based on welldefined artistic goals and community engagement. This will encourage the development of local organizations.

Blind Date was the first project funded by this initiative. There were

several positive factors that underscored the production's success. The most obvious measure was the audience size. There were more than 200 people who were noticeably moved during the performance. Feedback from the audience was positive.

Local business owners (including McGeady's and Agua Dulce) were surveyed to see if their businesses were impacted during the months of rehearsals, not just on show night. These businesses indicated that they experienced positive effects. This show also gave students — most notably the advanced local dancers — an opportunity to dance alongside professionals.



\$\$\$ LOCAL BUSINESS *increased during the month of the show*

FOUNDATION CONVENES COMMUNITY PARTNERS TO REPAIR THE RIVER RAISIN HERITAGE TRAIL

CULVERT FAILURE. The backfill on top of the pipe has washed out and the pipe exhibits signs of collapse. Without support, the trail will likely collapse as well.

DIPS AND DEPRESSIONS. These areas are scattered and isolated along the trail. Potholes are deformations in the pavement usually caused by moisture intrusion or repeated frost heave action. Depressions are low points or settling in the pavement, which may be caused by water infiltration, a failed patch, burrowing animals, an improperly compacted base, or subgrade instability.

GENERAL CRACKING DAMAGE. Cracks have occurred throughout most of the trail and may have been caused by thermal cycling, frost heave action, or degradation of the asphalt binder caused by UV oxidation.



The Community Foundation of Monroe County is taking action to make IMPROVEMENTS



WE INVEST IN HEALTH & WELL-BEING

MONROE COMMUNITY HEALTH AND FITNESS GRANT PROGRAM

The most alarming statistic uncovered by the 2015 Monroe County Community Health Assessment is: "73% of adults in Monroe County are obese and only 6% of adults get their recommended daily value of fruits and vegetables." We know this problem can be the cause of a host of medical issues and escalating medical treatment costs. The Community Foundation of Monroe County convened a meeting of interested non-profits to discuss this issue and a plan to begin to alleviate this problem. Among those in attendance who felt they immediately had something to offer were: Monroe County Health Department, Monroe County Opportunity Program (MCOP), YMCA, and Goodwill Industries. This group decided they would each take a part in: improving access to healthy food, encouraging attendance in wellness and fitness programs and education on healthy eating practices. This resulted in an \$187,000 grant to the Community Foundation from the Michigan Health Endowment Fund.

This two year grant has been completed and the outcomes from each agency involved are:

MONROE COUNTY OPPORTUNITY PROGRAM (MCOP) - The two primary goals that MCOP aimed to impact were (1) increasing access to fresh and healthy food and (2) encouraging healthy eating habits.

MCOP implemented the following initiatives to achieve the objectives:

- Project Fresh Coupons were distributed to seniors over 2 summers. 672 senior citizens were given 6,730 Project Fresh Coupons.
- 1,350 boxes of healthy foods have been distributed to families or individuals in need. That equals 52,080 pounds of food.
- Every senior citizen who receives food from The Lord's Harvest Pantry receives nutritional education materials. Healthy food demonstrations are given each month for seniors. MCOP served

1,213 unduplicated seniors at The Lord's Harvest Pantry.

- A fresh produce market has been set up in the pantry to display fresh produce in an attractive and healthy way. This encourages shoppers to choose the healthy produce. Produce stands were set up in several locations to bring produce to low income residents.
- Distribution of fresh fruits and vegetables has increased by 134% over the last year.

YMCA's part of the project concentrated on improving muscle mass of individuals 50 years and older as they lose an average of 10% of muscle mass per decade. This decline is directly related to fallrelated injuries, decrease in mobility and even depression due to lack of independence. The outcomes of this project show the majority of participants improved or maintained strength, flexibility and balance during the course of this project.

Over the three sites, the YMCA served 204 individuals in the senior and special-needs populations which included the locations at Monroe Center for Healthy Aging and Goodwill. Of those participants, 83% improved or maintained lower body strength and balance (chair stand), 87% improved or maintained upper body strength (arm curl) and 76% improved or maintained balance and coordination.

THE MONROE COUNTY HEALTH DEPARTMENT (MCHD) partnership in this project leveraged resources to directly impact the most vulnerable populations in our county, namely food insecure, seniors and people with disabilities.

- The MCHD health education team created, coordinated, and led 98 Lunch and Learn presentations reaching 2,726 individuals across 13 county senior centers/groups.
- The MCHD Registered Dietician offered 23 grocery store tour dates with 86 individuals participating overall. Tours took place at Dundee



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The Community Foundation of Monroe County awarded a grant of

\$187,000

Kroger, Lambertville Kroger, Monroe Kroger, and Monroe Meijer.

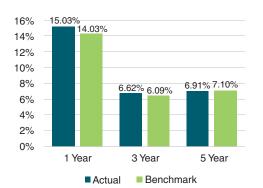
 307 health screenings consisting of body mass index (BMI), blood glucose, blood pressure, and total and high-density (HDL) lipoprotein cholesterol checks for Enhance fitness class participants took place over the course of 30 scheduled testing sessions across the 6 locations hosting classes.

At **GOODWILL** the primary outcome of the project was increasing awareness, education and designing goals and activities to promote and more firmly embed healthy living styles. This included incorporating healthy eating and physical fitness into everyday lives of students and adults with disabilities.

FINANCIAL STATEMENT*

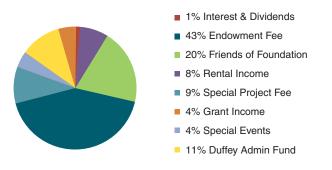
Assets Cash & Cash Equivalents Investments Contributions Receivable Prepaid Expenses Notes Receivable - net Office Equipment - net	2018 \$823,333 8,530,377 900 2,687 7,000 2,331	2017 \$727,878 7,792,287 3,075 2,687 28,558 3,212
Total Assets	\$9,366,628	\$8,557,69
Liabilities Accounts Payable Deferred Revenue Contributions Held for Others	\$5,528 1,093 339,448	0 145,349 271,127
Total Liabilities	\$346,069	\$416,476
Net Assets Unrestricted Net Assets Temporarily Restricted Net Assets	\$9,019,373 1,186	\$ 8,140,121 1,100
Total Net Assets	\$9,020,559	\$8,141,221
Total Liabilities & Net Assets	\$9,366,628	\$8,557,697

*Audited Years to Include April 1st - March 31st fiscal year.



RATE OF RETURN 2017-2018

OPERATING INCOME 2017-2018 \$231,968



HOW OUR GENEROUS COMMUNITY HAS INVESTED WITH THE COMMUNITY FOUNDATION

There are several ways to establish funds to meet the charitable interests and financial circumstances of individuals, businesses and organizations. A name fund can be established in your name, a business or organization name, the name of a person you wish to honor, or the name of a person for whom you wish to create a lasting memory. Visit our website at **www.cfmonroe.org** to get more information on how to establish a fund.

Agency Funds

Christ Evangelical Lutheran Church CASA Duffey Friends of the Foundation Gabby's Ladder Humane Society of Monroe County L.I.F.E. Miss Monroe Pageant Scholarship Niedermeier Family History Fund Zion Lutheran Church

Animal Related

Humane Society Animal Care

Arts and Culture

Catharine Gibson Fine Arts Fund Jeff & Gretchen Kopmanis Instrumental Music Fund Manausso Family Endowment Monroe County History Fund

Community Improvement and Capacity Building

Center for Philanthropy G.R.O.W. Monroe Lotus Fountain Maintenance Heritage Resources Monroe County Cemetery Preservation Monument Preservation President James Monroe Statue Salow Family Endowment

Education

Altrusa Literacy McWebb Little Brown Bear

Employment and Job Related Russell & Patricia Wills

Education and Training

Environmental & Beautification Environmental Fund

Health Related

Mary A. Hauser Polycythemia Healthy Youth/Healthy Seniors I.S.D. Special Children Kehres Senior Citizens Monroe County Quadriplegic Assistance Fund Monroe Health Plan Endowment

Housing and Shelter Housing Trust Fund

Human Services Community Enhancement

Fund Gertz Family Values McGovern Charitable Romney Volunteerism

Recreation, Leisure and Sports Athletics Access to Recreation Meyers Youth Hockey

Non-Permanent Endowments

Holcim Disaster Relief St. Michael the Archangel Parish Fund World Wars Monument

Youth Development

Children's Camper Fund Dundee Fund for Youth Bedford Kellogg Youth Kellogg Youth Fund Kiwanis North Youth Fund

Scholarships

Adam Schyllander Memorial Scholarship Ahadi Women in Science Scholarship Brent Ansted Memorial Scholarship Geri Antonelli Scholarship Bar Association Scholarship Robert J. & Luella B. Breitner Memorial Scholarship Christy Carducci Memorial Scholarship Thomas & Rosella Day/ACS Memorial Scholarship Mary Daume Scholarship John E. Dickinson Endowment Scholarship Rich Duvall Memorial Scholarship Thomas Fox Scholarship Grattan & Stephen Gray Scholarship Harold & Helen Rammler Nursing Scholarship Ida High School Alumni Scholarship Dr. Annetta Kelley Scholarship LaRocca Family Scholarship The Thelma M. & Joseph N. LaHood, Sr. Endowed

Memorial Scholarship MSM Scholarship B.D. and Jane McIntvre Scholarship Marilyn lott Memorial Scholarship Terry L. Goins Endowed Scholarship Merel F. & Maggie M. Keck Scholarship Milt & Sally Knabusch Scholarship Michael Newman Memorial Scholarship Monroe County Scholarship Shannon I. Revel **Endowed Scholarship Rewarding Academic** Excellence Scholarship Roy Sanders Scholarship Summerfield Scholarship The Spencer & Lucille Wagar Memorial Scholarship Charles & Virginia Whitten Scholarship Rvan Wolniewicz Memorial Scholarship Gregory Wing Memorial Scholarship The Dorothy, Gerald A. and Jay Wuest Memorial Scholarship

Special Project Funds

Academy Preserve Anti-Human Trafficking Fund Christmas in Ida Custer Run Fund Class Grey Fund D.A.R.E. Derik Bondy Lake Erie Rescue Fund Flags O'er Veterans Fund Heart of the Badge Scholarship Fund KT Mavigilia Fund for Hearing Impaired Miss Monroe Scholarship Monroe County 200 Legacy Project Monroe Dodge Chrysler Jeep Superstore Monroe Dog Park Fund **River Raisin Jazz Festival** Rotary Playscape Maintenance Rotary Playscape Youth Recreation

Ryan's Hope Fund Turtle Island Dream Keepers Native American V.V.A. Walk of Freedom V.V.A. Museum Historical Society YAC – Youth Advisory Council

Milan Funds

Miss Washtenaw County Scholarship Milan Administration Fund Lighting the Way to the Future Fund

Affiliates – Milan Community

Adult Education Scholarship Fund Aid in Milan Agency Carol O'Donnell and Judy Heath Memorial Fund Armitage/Brainard Milan **Beautification Endowment** Evelyn (Hitchingham) Gerstenberg Memorial Scholarship David Glenn Memorial Scholarship Eric Harrison Memorial Scholarship Ethan C. Jones Memorial Scholarship Fayne & Joanne McGovern Milan Youth Fund Milan Area Historical Society Fund Milan Area Schools Board of Education Scholarship Ethel Richards Memorial Scholarship **Ronnie & Paulette Shores** Scholarship Mildred N. Sheehan Library Fund Carol Mohr/Margaret Walls Library Millard & Marie Philips Library Fund Library Enrichment Fund Duane & Isabelle Schultz Milan Area Schools Alumni Scholarship Michael A. Tittiger Sustainability & Conservation Scholarship

Milan Area Enrichment

Community Foundation of Monroe County | 28 S. Macomb St. Monroe, MI. 48161 | (734) 242-1976 | www.cfmonroe.org